

## 2011 COMMENTS

*“the venue was terrific and all staff and exhibitors most accommodating and helpful”*

*“all hands-on activities were excellent”*

*“fantastic day for students that have an idea of what they might like to do and even better for those that have no idea to get the ball rolling for them!”*

### SF4NQ 2011 Initiative Outcomes

#### Prior to Skills on Show

- Pit Lane, Reid Park secured as new venue, supported by Townsville City Council
- Student Resource and promotional material reworked. 5000 Student Resources; A3 posters and A5 flyers walked into schools
- Website ([www.sf4nq.com.au](http://www.sf4nq.com.au)) – May 1- 31, 2011 – 498 site visits with 293 unique visitors
- Exhibitor orientation well attended
- Sponsorship - the SF4NQ initiative is funded through cash and in-kind sponsorship
- Media exposure in local publications and newspapers

#### At Skills on Show

- 32 schools attended – Townsville, Hinchinbrook, Burdekin, Charters Towers, Hughenden, Cloncurry, Mt Isa, Palm Island, Prosperpine, Bowen
- 2,500 students attended. slightly more females than males; 80% from Grade 10
- 65 Individual Exhibitors plus 19 Try a Trade activities by BRIT, TecNQ and TOR GAS
- Approximately 6,500 Try a Trade places utilised
- Male and female students participated in all career areas; 52% places – female

Females majority – Health, Cooking, Tourism & Gaming, Carpentry, Brick & Block and Paint & Panel

Males majority – Health, Automotive, Carpentry, Cooking, Tourism & Gaming and Electrical

- 18 student volunteers were assessed for vocational outcomes in Cert II tourism from Kirwan High School. Northern Beaches High School provided the AV display and PA system
- 46 Industry areas showcased
 

<ul style="list-style-type: none"> <li>Allied Health</li> <li>Ambulance</li> <li>Arts</li> <li>Automotive</li> <li>Banking</li> <li>Beauty</li> <li>Bricklaying</li> <li>Business Admin</li> <li>Cabinetmaking</li> <li>Carpentry</li> <li>Childcare</li> <li>Cooking</li> <li>Defence</li> <li>Diesel Fitting</li> <li>Community Services</li> <li>Driver Training</li> </ul>	<ul style="list-style-type: none"> <li>Electrical</li> <li>Engineering</li> <li>Fire &amp; Rescue</li> <li>First Aide</li> <li>Fitting</li> <li>Food Service</li> <li>Hair and Beauty</li> <li>Health</li> <li>Hospitality</li> <li>Indigenous employment</li> <li>James Cook Uni</li> <li>Justice</li> <li>Manufacturing</li> <li>Marine Science</li> <li>Media</li> </ul>	<ul style="list-style-type: none"> <li>Nursing</li> <li>Paint and Panel</li> <li>Plumbing</li> <li>Police</li> <li>Racing</li> <li>Real Estate</li> <li>Retail</li> <li>Rural</li> <li>Security</li> <li>Sport &amp; Recreation</li> <li>Tiling</li> <li>Transport</li> <li>Tourism</li> <li>Youth Services</li> <li>Warehousing</li> </ul>
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- Majority of schools utilised the student resource to prepare students for Skills on Show and indicated Skills on Show was part of their SET Planning activities
- 50% of schools prepared students to put in an Expression of Interest for Work Experience opportunities on the day
- 100% of schools indicated they would attend in 2012

### SF4NQ MAJOR SPONSORS

