



CAREERS TAKE OFF AT PIT LANE

SMART FUTURES 4 NORTH QUEENSLAND

“Skills on Show” Careers Expo
Thursday 22 March 2012 – Reid Park Pit Complex
08.30am – 02.30pm

Now in it's 9th year, planning is already underway for the region's most interactive careers expo at Reid Park in March next year.

The not-for-profit initiative began in 2004 when a Northern Beaches high school principal spoke out about the need for local industry to showcase non-university training and employment opportunities to school students. Industry, training providers, schools and government got together and created SF4NQ, a community based initiative which seeks to ensure the region has a skilled workforce and continued long term economic growth.

North Queensland's top careers expo is calling on local industry leaders to help ensure this unique event is a success again in 2012. It is essential that industry understand the need to keep our skills-base growing. We need to keep training and giving opportunities to young people to ensure we don't have acute skills shortages.

This is the only careers event where school students can actively participate in activities and learn more about the trades and para-professional careers such as becoming a draftsman, finance officer, enrolled nurse, dental nursing or business administration manager. Students just don't know what regional career opportunities exist; so getting this information out to schools is important for industry.

This is a fantastic way for employers to meet students and teachers and let them know what is expected of them and what opportunities are available.

In 2011 more than 2500 school students from Ingham, Ayr, Charters Towers, Townsville, Mount Isa, Cloncurry, Hughenden and Palm Island, Collinsville, Proserpine and Bowen descended on Townsville to experience more than 70 career options at the Smart Futures 4 North Queensland “Skills on Show” careers expo.

No site fees are charged, the event relies on sponsorship from local industry to fund all expenses including insurance, event management, marketing and transport costs for students to come to the expo.

The support SF4NQ enjoys is extraordinary. This initiative is unique to the NQ region and is a true collaboration between government and private enterprise.

Business and industry leaders are encouraged to participate in and sponsor this exciting event.

For more information go to www.sf4nq.com.au
or contact Cath Cowan | 47 607 961 | catherine.cowan@deta.qld.gov.au