

Need more info? - www.sf4nq.com.au

Thursday 22nd March 2012

08.30am – 2.30pm

Reid Park Pit Complex, Boundary Street

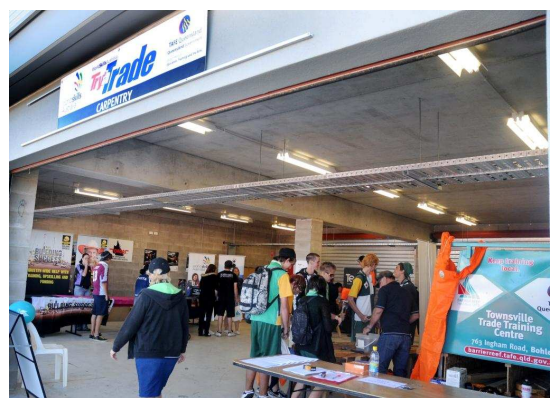
SF4NQ 2012 OPPORTUNITES

SPONSOR and PARTICIPATE IN this unique event

This is a unique opportunity to establish a profile within schools, showcase career pathways within your industry and promote your organisation as an employer of choice. This initiative helps to ensure that the pool of applicants from which you recruit is of the highest calibre.

What we achieved by working together in 2011...

- 32 schools attended – Townsville, Hinchinbrook, Burdekin, Charters Towers, Hughenden, Cloncurry, Mt Isa, Palm Island, Prosperpine, Bowen, Collinsville
- 2,500 students attended. slightly more females than males
- 80% of students from Grade 10; 20% from Grades 11 & 12
- 65 Individual Exhibitors plus 19 Try a Trade activities by BRIT, Tec-NQ and TORGAS
- Approximately 6,500 Try a Trade places utilised
- Male and female students participated in all career areas
- 46 Industry areas showcased
- Majority of schools utilised the student resource to prepare students for Skills on Show and indicated Skills on Show was part of their SET Planning activities
- 50% of schools prepared students to put in an Expression of Interest for Work Experience opportunities on the day
- **100% of schools indicated they would attend in 2012**



Get access to a fantastic target market...guaranteed...all in the same place on the same day.

SF4NQ STEERING COMMITTEE and MAJOR SPONSORS



SPONSORSHIP IS OUR ONLY SOURCE OF FUNDING

This community based, not-for-profit initiative is a true collaboration between schools, industry and training in the NQ region.

Please give generously....

Sponsorship will be spent on BUS SUBSIDIES, INFRASTRUCTURE, INSURANCE etc

Register your expression of interest in participating and sponsoring

Go to the 2012 REGISTRATION and SPONSORSHIP tab @ www.sf4nq.com.au

The account does not have to be settled until Feb 2012

DIAMOND - \$5000

1. Site of your choice at the event
2. Logo appearing in all promotional school documents (school resource booklet, A3 and A5) 5000 copies delivered to 32 high schools
3. Logo appearing in AV presentation at the event
4. The opportunity to establish a profile within schools and promote yourself as an employer of choice
5. Business acknowledged throughout proceedings
6. Logo appearing in exhibitors manual
7. Logo will appear on website – organisation will be acknowledged as a Diamond Sponsor

PLATINUM - \$2500

1. Premium site at the event
2. Logo appearing in AV presentation at the event
3. The opportunity to establish a profile within schools and promote yourself as an employer of choice
4. Business acknowledged throughout proceedings
5. Logo appearing in exhibitors manual
6. Logo will appear on website – organisation will be acknowledged as a Platinum Sponsor

GOLD - \$1000

1. Site at the event
2. Logo appearing in AV presentation at the event
3. The opportunity to establish a profile within schools and promote yourself as an employer of choice
4. Business acknowledged throughout proceedings
5. Business name appearing in exhibitors manual
6. Business name will appear on website – organisation will be acknowledged as a Gold Sponsor

SILVER - \$500

1. Site at the event
2. The opportunity to establish a profile within schools and promote yourself as an employer of choice
3. Business acknowledged throughout proceedings
4. Business name appearing in exhibitors manual
5. Business name will appear on website

Please note:

Logos can only be included in printed material if a written commitment is received prior to the print run as follows: School resources - early November 2011 | Exhibitors Manual - mid Feb 2012